



## City of Gaithersburg Press Release

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### For Immediate Release

### **Bank On Gaithersburg Celebrates 10 Years with “Road Map to Success” Event featuring *The Washington Post’s* Michelle Singletary**

**Gaithersburg, MD (February 12, 2019)** In celebration of its 10 year anniversary, Bank On Gaithersburg presents “Road Map to Success,” a financial empowerment event highlighting employment opportunities and community resources coupled with family-friendly entertainment. Featured guest speaker is *The Washington Post* finance columnist Michelle Singletary. The free event takes place on Saturday, April 13, 2019, from 8:30 a.m. to 3 p.m. at Gaithersburg High School, 101 Education Boulevard. While the event is free, registration is requested for general attendance, and is required for childcare opportunities (see below). Register online [here](#).

The event kicks off with a job fair from 9 a.m. to 12:30 p.m. with onsite interviews and vocational and financial resource tables. A Financial Education Panel Discussion takes place from 10 to 11 a.m. and features state, county and local representatives with MD CASH Campaign, CAFÉ Montgomery and Bank On Gaithersburg.

Discover practical ways to achieve financial freedom and experience what it truly means to live a life of financial peace and prosperity with guest speaker Michelle Singletary. The nationally-known, syndicated personal finance columnist will deliver the keynote address at 1 p.m. Frequently featured in *The Washington Post*, Singletary uses her collected wisdom and rigorously tested financial strategies to motivate audiences and provides insight into the world of personal finance.

Attendees are also invited to pitch an entrepreneurial idea to a group of business experts in the Side Hustle Challenge. The judges will determine which idea is the most creative, and the winner will receive a \$250 gift card and advice on how to transform the idea into reality.

Entertainment includes a TapSnap interactive photo booth, DJ, a money booth, and food trucks. An anniversary birthday cake cutting will close the event.

Raffle prizes (\$20 gift cards) will be drawn periodically. One \$500 Grand Prize towards a non-revolving bill and the winner of the Side Hustle will be announced at the end of the day. All winners must be present to collect prize.

Kids ages 9 to 13 can learn how to safely pilot a drone, use a 3D printer, create slime using household items, and create a simple circuit with STEM Youth Activities. Registration is required; limited space available. Register [online](#).

Childcare is available for children ages 4 to 8 from 8:30 a.m. to 3:30 p.m. Breakfast and lunch will be provided. Registration is required; limited space available. Completion of waiver and consent form is required. Register [online](#).

This event is sponsored by BB&T, Capital One, Gaithersburg High School, Wells Fargo, CASH Campaign, Interfaith Works, Montgomery College, Student Union, CAFÉ Montgomery, and Habit Burger. The Gaithersburg Financial Wellness Coalition includes BB&T, Wells Fargo, Mid-Atlantic Federal Credit Union, CAFÉ Montgomery, Career Catchers, Inc., Community Action Agency (DHHS), Spanish Catholic Center of Catholic Charities, FDIC, The Dwelling Place, Family Services, Inc., Housing Initiative Partnership, Inc., Interfaith Works, The Jennings Business Group, LLC, CASH Campaign, Montgomery College-Educational Opportunity Center, and Financial Common Cents.

For more information visit [www.gaithersburgmd.gov](http://www.gaithersburgmd.gov), call 240-805-1826 or e-mail [Tawana.lofton@gaithersburgmd.gov](mailto:Tawana.lofton@gaithersburgmd.gov).

### ***About Bank On Gaithersburg***

City of Gaithersburg Council Member Ryan Spiegel spearheaded the development of the Bank On Gaithersburg program to serve the unbanked and underbanked populations in 2009, after learning about a similar program through the National League of Cities. In 2014, Community Services staff began the Gaithersburg Financial Wellness Coalition to serve residents in the Bank On Gaithersburg program. The Coalition generates success in the face of many obstacles in reaching our target community. It provides access to low cost accounts, budgeting help, financial and credit education and counseling, vocational coaching, Volunteer Income Tax Assistance (VITA), summer youth employment and housing counseling.

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